

## Registration for Booth

After January 21st, 2011, all booths regardless of size will be filled on a first pay reservation guaranteed basis.

**DISCLAIMER OF LIABILITY:** (Please read carefully and sign below) I, the exhibitor in the Central Carolina Small Business Expo, do hereby agree to hold harmless, and release Central Carolina Community College and the Dennis A. Wicker Civic Center, the Sanford Chamber of Commerce and the Central Carolina Small Business Expo Committee from all liability for any loss or injury to myself, my employees or my property. I agree to assume the responsibility for any loss or injury to myself or property while on the grounds of the exhibition. I agree to furnish surge protectors for my booth equipment and to furnish grounded industrial strength extension cords for any electrical equipment used in my booth.

*Name of Business*

*Signature*

*Make check payable to:*

**Central Carolina Small Business Expo**  
PO Box 4002, Sanford NC 27331-4002

**CELEBRATING  
OVER 100 YEARS OF EXCELLENCE  
IN SMALL BUSINESS!**

**Always...**



**Benefits of EXPO 2011**

*Region-Wide Marketing!*

*EXPO Coupon Book Listing!*

**SELLING ALLOWED!**

*Free Banquet Tickets!*

Small Business Banquet  
Proudly Sponsored by



Davenport, Marvin, Joyce & Co., LLP

Produced by  
Sanford Area Chamber of Commerce  
Central Carolina Community College  
Small Business Center

# 23<sup>rd</sup> ANNUAL Central Carolina SMALL BUSINESS EXPO & MARKETPLACE

Proudly Sponsored by



**Wednesday  
May 11, 2011**

**Business to Business  
Show Hours  
7:30 a.m. - 10:00 a.m.**

**Business to Consumer  
Show Hours  
10:00 a.m. - 4:00 p.m.**

**Dennis A. Wicker Civic Center**

For more information, call 919.774.6442  
or visit our website: [www.leesbc.com/expo](http://www.leesbc.com/expo)

## Booth Package Features:

Set-up Day: Tuesday May 10th, 3:00-9:00 pm  
All exhibitors receive the following:

- Exhibitors Orientation Manual (online)
- Two Tickets (\$50 value)  
Small Business Social and Awards Banquet  
Thursday, May 5th, 2011 from 5:30-8:30
- Private Booth with:
  - 8' Alternating Red and White backdrops
  - Two chairs
  - Free electrical hookup
  - Free wireless high speed service  
courtesy of Windstream
  - Lunch provided

## Other Amenities

- 7:30-10:00 a.m. Business to Business  
Breakfast *(by invitation only)*
- Opportunity to talk directly with purchasers
- 10:00 a.m. - 4:00 p.m. - Open to the public
- Discover new customer markets
- Person to Person sales opportunity
- Cost effective marketing tool
- Free seminar April 14th, 11:30 am - 1:30 pm  
"Marketing to the Masses"  
Presented by Kelly Klug

## ATTENTION PAST EXHIBITORS!

Applications are due by January 21st., 2011 for us to guarantee your previous location. All applications received thereafter will be taken on a first paid basis.

### Regular Booth (8' wide x 10' deep)

Includes one undecorated 8' table in booth  
Chamber member - \$190  
Non-Chamber member - \$380

### Large Booth (12' wide x 10' deep)

Only 28 available  
Includes two undecorated 6' tables in booth  
Chamber member - \$290  
Non-Chamber member - \$580

# 2011

## Wednesday May 11, 2011

### Business to Business Hours

7:30 a.m. - 10:00 a.m.

### Business to Consumer Hours

10:00 a.m. - 4:00 p.m.



# ARCHIVES

# REGISTRATION

All applications will be taken on a first paid basis.

Please reserve the following booth:

- Regular (8'x10')     Large (12'x10')

Enclosed is my check in the amount of \$ \_\_\_\_\_

Credit Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ CV Code \_\_\_\_\_

Signature \_\_\_\_\_

Business Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing/Billing Address \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Business Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

Do you plan to offer retail sales in your booth?  
 Yes     No

Do you plan to use the table(s) in your booth package?  
 Yes     No

*Extra tables will not be available day of event*

**Business Description:** An Expo Tabloid will be distributed through the newspaper before the event. Along with a layout of booth locations each business will be given space for a 20 word description of their business. Please print or type your 20 word description below and DO NOT exceed 20 words.

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*Please read and sign disclaimer on reverse side.*